

Cut, Compose and Stream Enhanced Video to OTT

Create more content, reach more audiences and drive more revenue with Zype + Wildmoka



Get More Value Out of Live Content with Wildmoka

With Wildmoka's Digital Media Factory, create clips, compose highlights and edit streams from live sources and then push video or near-live streams to Zype for distribution across web, apps, and playout destinations.

Example Zype Customer Use Cases

- **Clipping & Customization of Live Source* for VOD** - Create enhanced VOD assets (clips, reels, etc) from a live source in Wildmoka and send them to Zype's VideoMeta CMS for distribution to web, app or other outlets for syndication.
- **Enhance Zype Live or Playout 2.0 Streams** - Use Wildmoka to enhance live streams with graphics, pre/post-rolls, transitions, closed-captioning, creating b-roll content, and more before distributing stream via Zype Live or Playout 2.0 to OTT destinations.
- **Distribute Live or VOD to Social** - Create enhanced VOD clips or reverted streams from a live source and use Wildmoka to publish to social platforms for increased reach and monetization.

**Live Source: Zype Live, Zype Playout 2.0 Channel, or other live source*

Key Benefits for Zype Customers:

- 1 Create more monetizable content assets** out of live broadcast feeds by creating clips, highlight reels, enhanced live output streams, match summaries and more
- 2 Enhance creative storytelling** by adding graphics, pre/post-rolls, transitions, or subtitling for greater engagement and monetization
- 3 Automate the editing process** to quickly distribute enhanced, curated video clips, reverted live streams, and time-sensitive content to OTT destinations

At a Glance

Partner Product

Wildmoka Digital Media Factory

Best Suited For

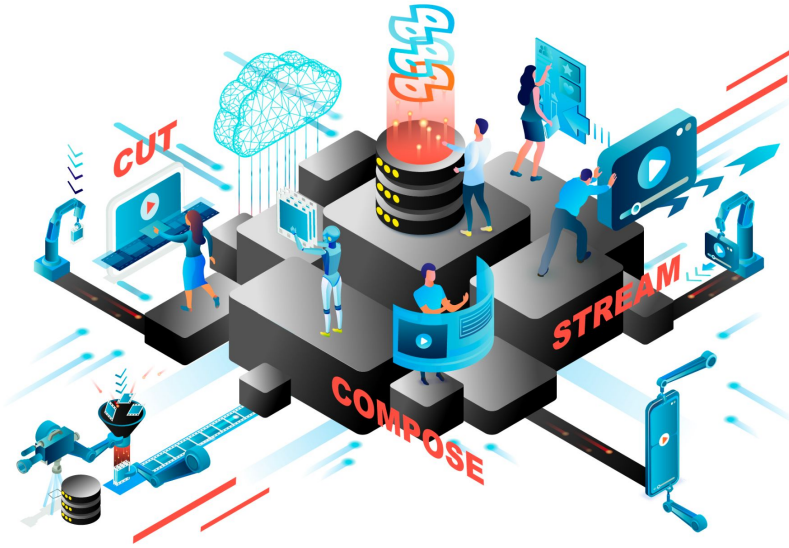
Zype customers who want to use Wildmoka to reversion video clips and streams from live broadcast content and pass to Zype for OTT distribution

Integration Highlights

- Complete video editing & distribution solution
- Fast publishing of edited video clips, highlight reels, and reverted streams
- No technical skills needed
- Proven at scale
- Easy workflow integration

Purchase Requirements

Customer must have both a Zype and Wildmoka account in order to leverage this integration

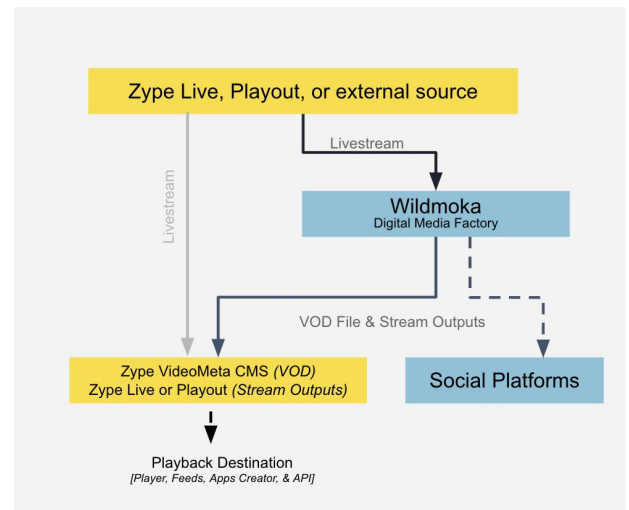


How to Use Wildmoka + Zype

This integration allows Zype customers to leverage Wildmoka’s Digital Media Factory to create clips, compose highlights and edit streams of live or linear broadcasts, whether from Zype or another external broadcast source, and push those clips or reversioned streams to Zype for distribution across web, apps, playout and social.

The use case can be broken down into three main steps:

- **Ingest:** Ingest live or linear programming from Zype or an external live source into Wildmoka
- **Edit:** Edit video clips, compose highlights, enhance clips or streams with graphics, or create storytelling reels, and more with Wildmoka’s Digital Media Factory
- **Distribute:** Push VOD or streams to Zype for publishing via Streaming Platform VideoMeta CMS, Zype Live or Playout 2.0 or pu



About Zype

Zype provides infrastructure for digital video, with a cloud-based platform to manage and distribute enterprise-grade video across web, mobile, TV, and social media. Offering both developer-friendly tools such as customizable APIs as well as turnkey solutions for automated app publishing and playout, Zype's SaaS enables video creators, publishers or distributors to quickly build, launch and manage superior video products at scale. www.zype.com

About Wildmoka

Wildmoka is a leading platform for the creation of live and near-live content in Sports, News and Entertainment. Its cloud-native Digital Media Factory empowers broadcasters and rights owners to produce and deliver content from any source, to any destination, in any format, at speed and at scale. In addition, our award-winning AI/ML-based engines further boost broadcasters' workflow efficiencies. <https://wildmoka.com>